



**BERKSHIRE HATHAWAY**  
HomeServices  
California Properties

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**The Blumenfeld Group in Berkshire Hathaway HomeServices California Properties'  
San Diego Central Office Earns National, Local Sales Awards for 2018**

Sales awards keep stacking up for the Blumenfeld Group, a high-achieving six-agent team in Berkshire Hathaway HomeServices California Properties' San Diego Central office. Led by veteran agent, Joel Blumenfeld, the team placed in the following categories for 2018:

- Five-Year Legend status, reserved for those whose sales placed them among the top 2 percent or better, for the fifth time in their career, among the nearly 50,000 Berkshire Hathaway HomeServices agents in the U.S. and abroad
- Chairman Circle Diamond for the third year in a row, confirming their sales were among the top one-half of 1 percent of those agents
- No. 1 in sales volume in the San Diego Central office
- No. 1 in number of transactions in the San Diego Central office
- No. 4 in number of homes sold among all Berkshire Hathaway HomeServices California Properties agents in San Diego County

The Blumenfeld Group was recognized for their accomplishments at the network's annual convention in Las Vegas in March, and honored by company executives and colleagues in a celebration at Del Mar Country Club on April 9.

"Legend-level agents are in a league of their own," Branch Manager Chris Fryson said. "They have ranked within the top 2 percent of agents nationally with year-after-year consistency. They are truly a formidable group, and we are excited that Joel and his team are now among the few in our national network to have reached the top echelons five times."

Joel had high praise for his team members, and the brokerage at every level: "Attaining Chairman's Circle Diamond for one year was amazing, but to achieve this milestone for the third year in a row, and to receive recognition as a Five-Year Legend in less than 10 years in real estate, is a great honor for this team of experienced agents, who are the hardest-working around. Being backed by a reputable name brand means everything to me and the Blumenfeld Group. It's great to know we have a strong leadership team locally, nationally, and globally. The



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strength behind the numbers, and the success of Berkshire Hathaway HomeServices California Properties, play a major role in how our customer service benefits sellers and buyers alike.”

A native San Diegan, Joel has lived in many areas of the region, from inland to coastal communities. His strong appreciation of local architecture helps clients find the style they desire, from historic homes, to oceanfront estates, to rural properties with large landscapes.

The Blumenfeld Group utilizes high-end professional twilight photography, drone videos, quality brochures, large broker and public open houses, direct mail, and social media advertising to assure high-impact exposure for their clients’ properties.

“Setting records for our sellers and getting a great deal for our buyer clients is what keeps our momentum thriving in any market,” Joel said. “Our No. 1 skill is being able to rise early each day before most wake up, work while many are on vacations, and pride ourselves on being available to clients any time of any day.”

To put the Blumenfeld Group’s dedication and market knowledge on your side, call 619-508-2192 mobile, 619-508-2192 office, or email [info@joelblumenfeld.com](mailto:info@joelblumenfeld.com).

**About Berkshire Hathaway HomeServices California Properties**

Berkshire Hathaway HomeServices California Properties proudly supports 2,800 sales associates in 58 offices spanning Santa Barbara to San Diego. In 2018, our expert agents assisted 10,000 client transactions and nearly \$12 billion in volume.

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